

Build ROI With Lead Generation

FasTrac eNewsletters

Subscribers receive instant product and service information emailed directly to their inbox with FasTrac. This direct, high-quality lead-generation tool is the perfect sponsorship opportunity for companies to showcase their products or services.

Lead Generation

You'll receive leads from EVERYONE who clicks on your company link. Your direct leads, with complete contact information, are automatically sent to you every month. No guarantee placement order within the FasTrac. Ad positions will rotate randomly on a monthly basis.

The screenshot shows the FasTrac website interface. At the top, it says "FasTrac NED New Equipment Digest". Below that, there's a navigation menu and a "Learn More" button. The main content area is titled "Featured Products" and displays several product listings with images and brief descriptions. The products include:

- Industrial Horse Recycling**: A Bio-Gra shredder for handling various waste materials.
- Having Trouble Getting Solutions, Spend Customers on Time?**: A product from Copeight mentioned in a magazine article.
- PLUG-IN, PLAY, LED for 100W METAL HALIDE LAMP**: A lighting solution from Custom LED Energy Solutions.
- The Hardener is a Disposable Hard Hat Liner**: A safety product from Goshard Iron Industries.
- The Power Tug**: A portable and flexible equipment from Goshard Mesta.
- Thermoplastic Welding Saves Time and Improves Results**: A welding solution from DCC Corporation.
- HYDRA-A-RESTATIC DRAIN**: A drainage solution from Yehonit.
- UHMW & Anti-Static UHMW Film**: A material solution from CS Hyde Company.

ENEWSLETTER	CIRCULATION*	FREQUENCY	POSITION AVAILABLE	RATE
NED New Equipment Digest	67,000	Monthly	13	\$1,900 net per month
EHS Today	37,000	Monthly	12	\$1,600 net per month
MH&L	26,000	Monthly	12	\$1,300 net per month
AMERICAN MACHINIST	6,000	Monthly	9	\$800 net per month
FOUNDRY	3,400	Monthly	9	\$750 net per month
FORGING	1,300	February, April, June, August, October & December	6	\$700 net per month

*Publisher's Own Data