

Build ROI With Lead Generation

FasTrac eNewsletters

Subscribers receive instant product and service information emailed directly to their inbox with FasTrac. This direct, high-quality lead-generation tool is the perfect sponsorship opportunity for companies to showcase their products or services.

Lead Generation

You'll receive leads from EVERYONE who clicks on your company link. Your direct leads, with complete contact information, are automatically sent to you every month. No guarantee placement order within the FasTrac. Ad positions will rotate randomly on a monthly basis.

The screenshot shows the FasTrac NED website interface. At the top, it says 'The Latest Products in the Manufacturing & Industrial Marketplace'. Below this, there are several featured product sections with images and brief descriptions. For example, one section is for 'Industrial Stone Recycling' and another is for 'LED BRIGHT REPAIRMENT FOR BROWN METAL HALIDE LAMPS'. There is also a 'Featured Products' section with more detailed descriptions and contact information for various companies like Copeland Instrument Laboratory, Inc. and DCC Corporation.

ENEWSLETTER	CIRCULATION*	FREQUENCY	POSITION AVAILABLE	RATE
NED New Equipment Digest	67,000	Monthly	13	\$1,900 net per month
EHS Today	37,000	Monthly	12	\$1,600 net per month
MH&L Material Handling & Logistics	26,000	Monthly	12	\$1,300 net per month
AMERICAN MACHINIST	6,000	Monthly	9	\$800 net per month
FOUNDRY Management & Technology	3,400	Monthly	9	\$750 net per month
FORGING	1,300	February, April, June, August, October & December	6	\$700 net per month

*Publisher's Own Data