







Build ROI With Lead Generation

Fastrac eNewsletters

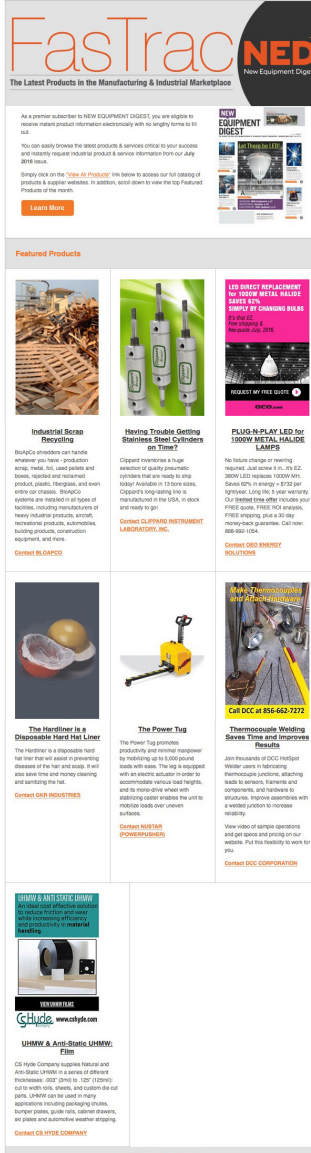
Subscribers receive instant product and service information emailed directly to their inbox with FasTrac. This direct, high-quality lead-generation tool is the perfect sponsorship opportunity for companies to showcase their products or services.

Lead Generation

You'll receive leads from EVERYONE who clicks on your company link. Your direct leads, with complete contact information, are automatically sent to you every month. No guarantee placement order within the FasTrac. Ad positions will rotate randomly on a monthly basis.

ENEWSLETTER	CIRCULATION*	FREQUENCY	POSITION AVAILABLE	RATE
 NED New Equipment Digest	67,000	Monthly	13	\$1,900 net per month
 EHS Today	37,000	Monthly	12	\$1,600 net per month
 MH&L Material Handling & Logistics	26,000	Monthly	12	\$1,300 net per month
 AMERICAN MACHINIST	6,000	Monthly	9	\$800 net per month
 FOUNDRY Management Technology	3,400	Monthly	9	\$750 net per month
 FORGING	1,300	February, April, June, August, October & December	6	\$700 net per month

*Publisher's Own Data



The screenshot shows the FasTrac NED website interface. At the top, it says 'FasTrac NED New Equipment Digest' and 'The Latest Products in the Manufacturing & Industrial Marketplace'. Below this, there's a 'Learn More' button and a 'NEW EQUIPMENT DIGEST' section. The main content area is titled 'Featured Products' and displays several product listings with images and brief descriptions:

- Industrial Scene Protection:** BioCo products can handle whatever you have: production scrap, metal, oil, used pallets and boxes, spilled and residual product, paints, inks, greases, and even animal excrement.
- Having Trouble Getting Specimens? Speed Cylinders on Time!** Compact, maintenance-free, high-precision of quality pneumatic cylinders that are made to stop today! Available in 13 bore sizes.
- LED DIRECT REPLACEMENT FOR EXISTING METAL HALIDE LAMPS:** LED Direct Energy's LED lamps require no special ballast or wiring. They are 80% more energy-efficient, last 10x longer, and are 50% smaller.
- PLUG-N-PLAY LED for 100W METAL HALIDE LAMPS:** No ballast change or rewiring required. Just screw it in. It's EZ, silent, 80% more energy-efficient, lasts 10x longer, and is 50% smaller.
- The Hardener is a Disposable Hard Hat Liner:** The Hardener is a disposable hard hat liner that is used to prevent diseases of the hat and scalp. It will also save time and money cleaning and sanitizing the hat.
- The Power Dig:** The Power Dig provides productivity and minimal response by reducing up to 60% ground to backfill time. The dig is equipped with an electric auger system to accommodate various hole depths, and its innovative design with stabilizing center enables the user to maintain level and correct curvature.
- Thermoseal Welding Saves Time and Improves Results:** Join Insulation's DCC HotSpot Welder joins all thermoseal Thermoseal junctions, attaching leads to sensors, barrettes and components, and reduces the installation. Involves assemblies with a welding process to increase reliability.
- UHMW & Anti-Static UHMW Film:** GS Hyflex Company supplies feature and Anti-Static UHMW in a series of different thicknesses, and (grades) to meet customer's needs for work rolls, sheets, and custom die cut parts. UHMW can be used in many applications including packaging drums, bumper plates, guide rails, roller covers, end plates and automotive weatherstripping.