

EHS TODAY'S  
**Safety**  **Leadership**  
**CONFERENCE**

September 11-13, 2017 | Atlanta, GA  
The Hilton Atlanta

**Sponsorship  
Opportunities**



Home Of The 15th Annual  
America's Safest Companies Award  
[safetyleadershipconference.com](http://safetyleadershipconference.com)

## The Sixth Annual Safety Leadership Conference

The Safety Leadership Conference is designed to share best safety practices with companies hoping to achieve world-class safety. Attendees will hear from industry experts and learn how America's Safest Companies winners provide a sound working environment for their employees.

### Learn From Professionals

The conference and awards program not only recognizes the safest companies in the United States, but also provides a two-day learning and networking experience showcasing special keynote speakers and 24 sessions across four learning tracks.

Through the keynotes, breakout sessions, and multiple networking events, the conference provides high-level safety professionals with ideas they can take back to their facilities and implement to improve their operations and safety records.

Over 300+ high-level attendees in 2016

95%

of attendees said the conference **met or exceeded their expectations**

98%

said they would **recommend** this conference to a colleague

99%

of attendees said they **will attend** next year's conference

91%

of attendees hold **manager or above titles**

### Read What Attendees Had To Say...

*"What interested me most was the opportunity to benchmark with the safest companies and best practices in the industry."*

Charles Peek - VP of Manufacturing, American Cast Iron Pipe Co.

*"Every session that I attended was beneficial."*

Steven Nauhaus - Safety Director, Packers Sanitation Services

### ...And This Is What A Few Sponsors Said.

*"The Safety Leadership Conference was one of our best events yet and definitely one I will recommend we participate in next year. Count us in!"*

Vicki Formosa - eCompliance

*"This event exceeded my expectations and allowed for one-on-one discussions with direct contacts responsible for overall safety at their locations."*

Chris Lange - Industrial Scientific

### Attendees Are Dedicated To Improving Their Operations

#### Sample Past Attendee Titles

CEO	Plant Manager
Compliance & Safety Coordinator	President
Corporate EHS Manager	Regional HSE Manager
Corporate HR Manager	Safety Manager
Global Safety & Health Director	Senior Vice President
Director of Safety	VP of Engineering
EH&S Director	VP of Manufacturing
Operational Manager	VP of Site EHS Services

### Attendees Represent A Variety Of Industries

#### Sample Past Attending Companies

Brady Corporation	Robert Bosch LLC
Caterpillar Inc.	Tesla Motors
Clorox	Toyota
Dow Corning Corporation	W.W. Grainger, Inc.
General Mills	Procter & Gamble
G&W Electric Co.	Frito-Lay
Honeywell International	Kimberly-Clark
Milliken & Co.	Lowe's Companies, Inc.
New York-Presbyterian Hospital	Starbucks Company

ATTENDEES PAY  
OVER \$600 TO  
ATTEND!

## Sponsorship Packages

### Title Sponsor – \$35,000 (SOLD)

- Exclusive, prominent listing as sole title sponsor on all conference and ASC Awards Program marketing materials
- Company name incorporated in conference logo
- Attendee welcome and introduction of keynote speakers
- Recognition as title sponsor in national PR Newswire press release
- Opportunity to provide gift/handout for each attendee (i.e. bags, logo'd pens)
- 6 full conference passes
- Table top exhibit space at the SLC conference
- Sponsor-provided (easel) signs and self-standing banners may be placed in ballroom
- Logo on all attendee pre-and post-SLC promotion
- Company logo/information prominently displayed on conference website with link
- Pre-and post-SLC conference list of attendee mailing and email addresses
- Reserved table at all meals. Two seats at head table with M&SC Group VP, Chief Editor, and Keynote Speakers
- Up to a full-page ad in America's Safest Companies November 2017 issue
- Logo included on SLC Sponsor Appreciation ad in November 2017 issue
- 728w x 90h Banner ad for 12 months on Safety Leadership Conference section on EHStoday.com
- Top level sponsorship in America's Safest Companies eNewsletter
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

### Award Night Out Sponsors – \$15,000 (2 available)

- Recognized as co-sponsor networking reception/theme party sponsor on Tuesday September 12th (at location TBD)
- Sponsor logo, prominently displayed throughout the venue (banners on appetizer table, bar area, etc.)
- Opportunity to provide gift/handout for each attendee (i.e. bags, promotional items, samples, etc.)
- Optional raffle drawing (prizes provided by sponsor)
- 3 full conference passes
- Table top exhibit space at the SLC Conference
- Logo on all attendee event promotions
- Logo on all attendee event promotions
- Company logo/info displayed on website with link
- Pre and post- conference list of attendee mailing addresses
- Up to a full-page ad in America's Safest Companies November 2017 issue
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

### Track Sponsors – \$12,000 (1 available)

- Recognized as the sponsor of a breakout track room
- Sponsor representative may introduce all the speakers within the sponsored track
- Sponsor representative may greet all incoming attendees visiting the track's sessions
- Table provided in back of the room for literature distribution
- Sponsor-provided (easel) signs and self-standing banners may be placed in ballroom
- Table top exhibit space at the SLC conference
- 2 full conference passes
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link

#### Track 1 - Safety & Risk Management (SOLD)

#### Track 2 - Compliance (SOLD)

#### Track 3 - Safety Technology (SOLD)

#### Track 4 - Construction Safety

- Pre and post- conference list of attendee mailing addresses
- Up to a full-page ad in America's Safest Companies November 2017 issue
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

## Sponsorship Packages

### Mobile App Sponsor – \$10,000 (1 available)

- Sponsor of the Safety Leadership Conference event app (downloadable through iTunes store or Google Play)
- Company logo on the splash screen, alongside the EHS Today SLC logo, everytime a user enters the app
- Banner ad at the top of the home screen
- Top priority placement within the Sponsors section
- Ability to post up to 3 documents within the Show Document section
- Sponsor will be permitted to send one alert per day (3 total) through the app to the audience. Normally reserved for show management, these short messages can help the sponsor get information out to the attendees
- 2 full conference passes
- Table top exhibit space at the Safety Leadership Conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

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### Portfolio Sponsor – \$10,500 (SOLD)

- Recognized as the exclusive sponsor of the conference portfolio notepads provided to each attendee upon check-in
- Sponsor's logo and Safety Leadership Conference logo placed on the front cover of all portfolio notepads
- Sponsor is allowed to place a pen with branded logo in each portfolio notepad
- 2 full conference passes
- Table top exhibit space at the SLC conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post-conference list of attendee email and mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

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### Meal Sponsor – \$8,000 (SOLD)

- Recognized as the exclusive sponsor of the conference breakfasts & lunches
- Sponsor logo, prominently displayed during the time meals are served
- 2 full conference passes
- Table top exhibit space at the Safety Leadership Conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

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### “Safety Challenge” & Exhibit Area Sponsor – \$8,000 (SOLD)

- Sponsor of the table-top exhibit area at the Safety Leadership Conference - denoted by signage provided by EHS Today
- Noted as the sponsor of the big prize giveaway for “The Safety Challenge” that will be collected at the sponsoring booth.  
**\*Sponsor will have the opportunity to provide a small giveaway to each attendee participating in the game once they turn in their game board.**
- Special designation on floor plan layout in attendee program notebook noting table top location
- 2 full conference passes
- Table top exhibit space and first choice placement in foyer area to reach highest amount of attendee traffic
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post-conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization

## Sponsorship Packages

### Welcome Cocktail Reception Sponsor – \$8,500 (SOLD)

- Recognized as the exclusive sponsor of the Welcome Cocktail Reception on Monday, September 11, 2017
  - Sponsor logo, prominently displayed throughout the venue (banners on appetizer table, bar area, etc.)
  - Table top exhibit space at the SLC conference
  - 2 full conference passes
  - Logo on all attendee event promotions
  - Company logo/info displayed on conference website with link
  - Pre and post-conference list of attendee mailing addresses
  - Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
  - Discounted registration rate extended to additional attendees from sponsoring organization
  - Right of first refusal of sponsorship in following year
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### Lanyard & Name Badge Sponsor – \$8,500 (SOLD)

- Exclusive sponsor of attendee lanyards and name tag pouches. Lanyards and pouches will be imprinted with company name/logo. Pouches hold name badges and other conference related items.
  - Pouches may be stuffed with sponsor provided pen or small company-branded item that fits within the pouch
  - 2 full conference passes
  - Table top exhibit space at the SLC conference
  - Logo on all attendee event promotions
  - Company logo/info displayed on conference website with link
  - Pre and post-conference list of attendee mailing addresses
  - Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
  - Discounted registration rate extended to additional attendees from sponsoring organization
  - Right of first refusal of sponsorship in following year
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### Break Sponsor - \$8,000 (1 available)

- Recognized as the exclusive sponsor of the session breaks (refreshments and snacks are served in between sessions on Tuesday and Wednesday located in break-out area with the highest traffic)
  - Sponsor logo, prominently displayed on signage in the break-out area
  - 2 full conference passes
  - Table top exhibit space at the SLC conference
  - Logo on all attendee event promotions
  - Company logo/info displayed on conference website with link
  - Pre and post-conference list of attendee mailing addresses
  - Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
  - Discounted registration rate extended to additional attendees from sponsoring organization
  - Right of first refusal of sponsorship in following year
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### Program Guide Sponsor – \$8,000 (SOLD)

- Exclusive sponsor of conference program guide that is distributed to each attendee upon arrival
- Full-page ad in conference program
- Logo and name on back cover of conference program
- 2 full conference passes
- Table top exhibit space at the SLC conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

## Sponsorship Packages

### Flash Drive Sponsor – \$8,500 (SOLD)

- Recognized as the exclusive sponsor of the conference flash drives provided to each attendee upon check-in
- Each drive will contain the following information (subject to change): PDF document of speaker presentations and ASC awards presentation information and application
- Sponsor's logo and EHS Today logo placed on the flash drives
- 2 full conference passes
- Table top exhibit space at the Safety Leadership Conference
- Logo on all attendee event promotions
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

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### Hotel Key Card Sponsor – \$8,000 (SOLD)

- Exclusive sponsor of the custom hotel room keys that will be provided to all conference attendees who are staying the official conference hotel
- Company name and logo prominently displayed with conference logo on key card
- 2 full conference passes
- Table top exhibit space at the Safety Leadership Conference
- Logo on all attendee event promotion
- Company logo/info displayed on conference website with link
- Pre and post- conference list of attendee mailing addresses
- Opportunity for a one time eBlast sent to conference attendees. Sponsor to provide template/creative and EHS Today will send.
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

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### Facility Tour Sponsors – \$8,000 (1 available) (2 SOLD)

- Exclusive sponsor of the a facility tour on Monday of Safety Leadership Conference
- One sponsor representative may accompany the tour (schedule permitting) and use bus time to introduce themselves or play a short video
- Table top display tour holding room for literature distribution and promotion
- Table top exhibit space at the SLC conference
- Inclusion of one question on the facility tour survey
- 2 full conference passes
- Logo on all attendee event promotions
- Company logo/information prominently displayed on conference website with link
- Full list of email addresses of facility tour attendees
- Pre-and post- SLC conference list of attendee mailing addresses
- Discounted registration rate extended to additional attendees from sponsoring organization
- Logo sponsor in eNewsletter highlighting SLC
- Right of first refusal of sponsorship in following year

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### Workshop Sponsors – \$8,000 (SOLD)

- Sponsor host of a workshop on Monday, September 11th
- All workshop content and time of session will be confirmed with the direction/approval of the EHS Today Staff
- Workshop session title and abstract promoted on the conference website
- Workshop session title and abstract printed in the on-site attendee conference program
- (2) full conference passes
- Logo on all attendee event promotions
- Company logo/information prominently displayed on conference website with link
- Table top exhibit space at the Safety Leadership Conference
- Full list of email addresses of workshop attendees
- Pre-and post- SLC conference list of attendee mailing addresses
- Discounted registration rate extended to additional attendees from sponsoring organization
- Right of first refusal of sponsorship in following year

## For More Information Contact Your EHS Today Sales Representative

**NC, SC, GA, FL, AR, LA, AL, MS, OK, TN, TX**

**Jeff Asher**

678-547-0800

jeff.asher@penton.com

**CA, NV, AZ, HI, IA, NM, UT**

**Emily Capaccioli**

817-513-1941

emily.capaccioli@penton.com

**MI**

**Joe DiNardo**

440-322-4530

joe.dinardo@penton.com

**OH, IN, KY, WV**

**David Jones**

513-860-4842

david.jones@penton.com

**WI, IL, MO, CO, KS, MN, NE, OR, WA, ID,  
MT, ND, SD, AK, Western Canada**

**Dave Altany**

216-931-9245

dave.altany@penton.com

**ME, CT, MA, NH, NJ, VT, RI, NY, VA, DE,  
MD, DC, PA, Eastern Canada**

**Russell Brody**

732-275-1167

russell.brody@penton.com

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