

2018 Editorial Calendar

JANUARY/FEBRUARY - Ad Close: 1/11/18		MARCH - Ad Close: 2/12/18
<p>2018 Look Ahead at EHS Trends with Safety Leaders Special Focus on Construction: ~ Hand Protection ~ Fall Prevention IH Monitoring Loading Dock Safety</p> <p>Product Spotlight: Eye, Hand, Face Protection Online: Winter Safety</p>		<p>Special Focus: Safety and Productivity Eye Washes/Emergency Showers Ergonomics Training and Engagement Machine Safety</p> <p>Product Spotlight: Foot Protection Online: Training Stories</p>
APRIL - Ad Close: 3/12/18	MAY - Ad Close: 4/11/18	JUNE - Ad Close: 5/14/18
<p>Special Focus: Safety for Oil and Gas Workers Safety Technology and the IIOT Employee Wellness</p> <p>Product Spotlight: Hand Protection Online: SLC Look Ahead</p>	<p>IH Monitoring Falls at Same Level Prevention Interview with AIHA President Electrical Safety/Arc Flash Product Spotlight: Hearing Protection Online: Summer Safety</p> <p>BONUS DISTRIBUTION: Manufacturing & Technology Conference & Expo, May 8-10</p>	<p>Special Focus: Cultivating Safety Excellence Respiratory Protection Interview with ASSE President</p> <p>Product Spotlight: Protective Clothing Online: ASSE Conference Coverage</p> <p>BONUS DISTRIBUTION: ASSE Safety 2018, June 3-6</p>
JULY/AUGUST - Ad Close: 7/13/18		SEPTEMBER - Ad Close: 8/13/18
<p>National Safety Survey Motivation and Training for Millennials Foot Protection Lockout/Tagout</p> <p>Product Spotlight: Respiratory Protection Online: NSS Gallery and SLC Look Ahead</p>		<p>Special Focus: Stress and the Worker Emergency Response/Risk Management Hand Protection Fall Prevention</p> <p>Product Spotlight: First Aid/AEDs Online: ASC/SLC Coverage</p>
OCTOBER - Ad Close: 9/13/18	NOVEMBER - Ad Close: 10/15/18	DECEMBER - Ad Close: 11/12/18
<p>Eye Health Respiratory Protection Sustainability and EHS Leadership Safety Leader Interview Product Spotlight: Emergency Response/First Aid Online: NSC Coverage</p> <p>BONUS DISTRIBUTION: Safety Leadership Conference, October 22-24 NSC, October 20-26</p>	<p>Special Focus: America's Safest Companies Monitoring/Instrumentation Protective Cloting</p> <p>Product Spotlight: Signs & Labels/GHS Online: ASC Insider Highlights</p>	<p>Maintenance/Housekeeping Safety Driving Safety Winterizing the Worker</p> <p>Product Spotlight: Eye, Head, Face Online: Holiday Safety</p>