

# Capture Your Audience With Solution-Oriented Content

## Manufacturing E-Book

By sponsoring a Manufacturing E-Book\*, you can generate leads while educating prospects about industry trends. IndustryWeek works with you to select a topic that relates to your marketing objectives. By becoming a sponsor to the Manufacturing E-Book, you're entitled to:

- An "about the sponsor" section that contains a company description
- A full-page ad within the Manufacturing E-Book
- A page of links to the sponsor's case studies, white papers, or other marketing materials
- 500 guaranteed sales leads
- All marketing promotion included



## Pop Quiz

Generate quality leads with a fun and informative Pop Quiz. Hosted by IndustryWeek, you'll receive a branded Pop Quiz page on our website. We'll offer the incentive, or you can choose to provide a sample of your newest product for quiz registrants. You receive:

- Dedicated eblast promoting the quiz to the IndustryWeek audience
- 2x promotions in an IndustryWeek newsletter
- IndustryWeek provides the incentive



RATE: \$11,000 NET

Materials must be submitted at least 7 business days prior to the scheduled run date.

Please email your creative in accordance with the specifications for the purchased position.