Capture Your Audience With Solution-Oriented Content

Manufacturing E-Book

By sponsoring a Manufacturing E-Book*, you can generate leads while educating prospects about industry trends. IndustryWeek works with you to select a topic that relates to your marketing objectives. By becoming a sponsor to the Manufacturing E-Book, you're entitled to:

- An "about the sponsor" section that contains a company description
- A full-page ad within the Manufacturing E-Book
- A page of links to the sponsor's case studies, white papers, or other marketing materials
- 500 guaranteed sales leads
- All marketing promotion included

The nest generation of ERIF in here. Modern software has evolved to become more mobility, social, and above all collaborative —key ingredients for sucress in business roday, Savey manufacturers are already employing these new systems to push efficiency and productivity to new heights. ERP EOIS COLLABORATIVE MINUTECTURING CHARGES OLLABORATIVE MINUTECTURING CHARGES OLLABORATION FEDERIS COLLABORATION FEDERIS COLLABOR

Pop Quiz

Generate quality leads with a fun and informative Pop Quiz. Hosted by IndustryWeek, you'll receive a branded Pop Quiz page on our website. We'll offer the incentive, or you can choose to provide a sample of your newest product for quiz registrants. You receive:

- Dedicated eblast promoting the quiz to the IndustryWeek audience
- 2x promotions in an IndustryWeek enewsletter
- IndustryWeek provides the incentive

INVESTMENT: \$11,000 NET



^{*}To provide more exclusivity, IndustryWeek only promotes three Manufacturing E-Books per quarter. For pricing and additional specifications, please contact your local IndustryWeek sales representative.