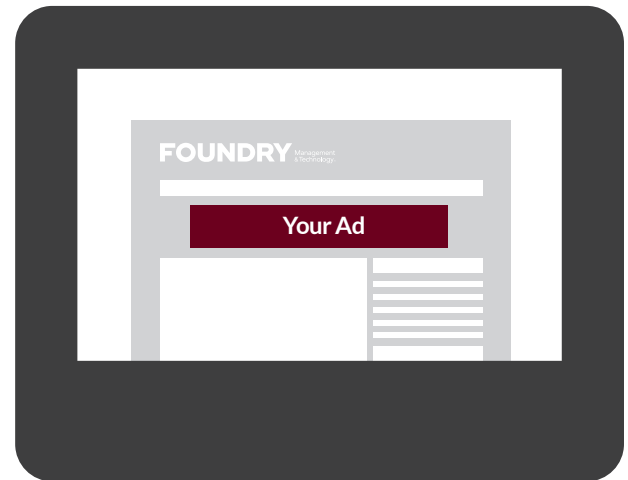


Expand Your Advertising Campaign

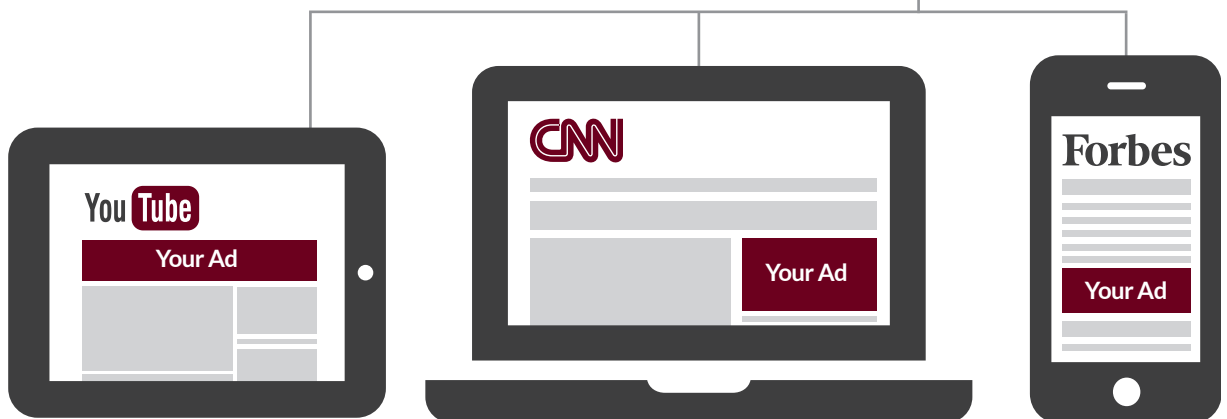
Audience Extension

Foundry audience extension allows you to reach the Foundry audience when they're not on Foundrymag.com. Your ad will continue to appear to the users of Foundrymag.com even after they have left reinforcing your message to buyers and decision makers on a larger scale.

- Recapture your audience's attention to boost brand awareness and stay top of mind
- Increase ROI by serving focused ads to a pre-qualified audience
- Ensure your ads appear only on high quality websites such as CNN.com, NYTimes.com, USA Today.com, Mashable.com, Reuters.com, WashingtonPost.com, and many more



INVESTMENT: \$30 CPM
MINIMUM 45,000 IMPRESSIONS



Materials must be submitted at least 7 business days prior to the scheduled run date. Please email your creative in accordance with the specifications for the purchased position.