

Capture Your Audience With Solution-Oriented Content

eBook

By sponsoring an eBook, you can generate leads while educating prospects about industry trends. Foundry works with you to select a topic that relates to your marketing objectives. By becoming a sponsor of an eBook, you're entitled to:

- An "about the sponsor" section that contains a company description
- A full-page ad within the eBook
- A page of links to the sponsor's case studies, white papers or other marketing materials
- Quality sales leads from registration form
- All marketing promotion included



Pop Quiz

Generate quality leads with a fun and informative Pop Quiz. Hosted by Foundry, you'll receive a branded Pop Quiz page on our website. We'll offer the incentive, or you can choose to provide a sample of your newest product for quiz registrants. You receive:

- Dedicated eblast promoting the quiz to the Foundry audience
- 2x promotions in an Foundry newsletter
- Foundry provides the incentive

INVESTMENT: \$3,000 NET

Materials must be submitted at least 7 business days prior to the scheduled run date. Please email your creative in accordance with the specifications for the purchased position.

Test your knowledge of data security and IIoT

Enter to win a **\$50 Amazon gift card**

Take the quiz