

## 2017 Editorial Calendar

JANUARY - Ad Close: 12/21/16	FEBRUARY - Ad Close: 1/19/17	MARCH - Ad Close: 2/16/17
<p><b>Special Section:</b> Design &amp; Manufacturing</p> <p><b>Spotlights:</b> Safety Sensors Communication Equipment</p> <p><b>Special Report:</b> 2017: Predictions</p>	<p><b>Special Section:</b> Industry Wearables</p> <p><b>Spotlights:</b> Energy Savers Instruments &amp; Controls Assembly &amp; Fastening</p> <p><b>Industrial Products Guide:</b> Ad close: 1/18/17</p> <p><b>Supplement:</b> Literature Digest</p>	<p><b>Special Section:</b> Material Handling</p> <p><b>Spotlights:</b> Hand &amp; Power Tools Electrical &amp; Electronics Packaging</p> <p><b>Special Report:</b> IoT: State of the Industry</p> <p><b>MARKETING BONUS READERSHIP STUDY BONUS DISTRIBUTION:</b> Promat 2017 - April 3-6</p>
APRIL - Ad Close: 3/17/17	MAY - Ad Close: 4/18/17	JUNE - Ad Close: 5/19/17
<p><b>Special Section:</b> Industrial Controls</p> <p><b>Spotlights:</b> Food &amp; Beverage Motors &amp; Drives Safety</p> <p><b>Supplement:</b> Literature Digest</p> <p><b>BONUS DISTRIBUTION:</b> IndustryWeek Manufacturing &amp; Technology Conference &amp; Expo - May 8-13</p>	<p><b>Special Section:</b> 3D Printing</p> <p><b>Spotlights:</b> Testing &amp; Inspection Equip. Motion Control Material Handling</p> <p><b>Special Report:</b> 3D Printing: State of the Industry</p> <p><b>Supplement:</b> NED Innovation Awards</p>	<p><b>Special Section:</b> Automation</p> <p><b>Spotlights:</b> Abrasives, Sealants &amp; Lubricants Internet of Things Plant Efficiency</p> <p><b>BONUS DISTRIBUTION:</b> ASSE Safety 2017 - June 19-22</p>
JULY - Ad Close: 6/19/17	AUGUST - Ad Close: 7/19/17	SEPTEMBER - Ad Close: 8/15/17
<p><b>Special Section:</b> Fluid/Hydraulic Power</p> <p><b>Spotlights:</b> Material Handling M2M HVAC</p> <p><b>Special Report:</b> Aerospace Industry Report</p> <p><b>Supplement:</b> Literature Digest</p>	<p><b>Special Section:</b> Energy Efficiency</p> <p><b>Spotlights:</b> Packaging Manufacturing Intelligence Plant Maintenance</p>	<p><b>Special Section:</b> Machine Tools</p> <p><b>Spotlights:</b> Safety Motion Control Material Handling</p> <p><b>Special Report:</b> Machinery Industry Report</p> <p><b>BONUS DISTRIBUTION:</b> NSC - September 25-27</p>
OCTOBER - Ad Close: 9/20/17	NOVEMBER - Ad Close: 10/17/17	DECEMBER - Ad Close: 11/16/17
<p><b>Special Section:</b> Safety</p> <p><b>Spotlights:</b> Fluid &amp; Mechanical Power Process Equipment Assembly &amp; Fastening</p> <p><b>Supplement:</b> Literature Digest</p> <p><b>BONUS DISTRIBUTION:</b> IoT Emerge - November 7-10</p>	<p><b>Special Section:</b> Robotics</p> <p><b>Spotlights:</b> Design &amp; Manufacturing Electrical &amp; Electronics Plant Maintenance</p> <p><b>Special Report:</b> Automotive Industry Report</p>	<p><b>Special Section:</b> Manufacturing Technology</p> <p><b>Spotlights:</b> Smart Tools Motors &amp; Drives Abrasives, Sealants &amp; Lubricants</p> <p><b>Special Report:</b> Best of 2017</p> <p><b>HOLIDAY PRODUCT CATALOG</b></p>