

2017 Editorial Calendar

| JANUARY / FEBRUARY - Ad Close: 1/23/17 | | MARCH - Ad Close: 2/17/17 | |
|---|--|---|--|
| <p>Cover: MH&L's 2017 Salary Survey Make: Conveyors / Sortation Store: Racks & Shelving Move: Motor Carriers / Trucking Compete: Industry Report: Retail Online: Salary Survey Slideshow</p> | | <p>Cover: ProMat 2017 Show Preview Make: Industry Report: Automotive Store: Omni-Channel Distribution Move: Track & Trace Compete: Infrastructure Online: ProMat 2017 New Products Gallery</p> <p>MARKETING BONUS READERSHIP STUDY BONUS DISTRIBUTION: ProMat 2017, Chicago, April 3-6</p> | |
| APRIL - Ad Close: 3/17/17 | MAY - Ad Close: 4/18/17 | JUNE - Ad Close: 5/16/17 | |
| <p>Cover: Internet of Things in the Supply Chain Make: Robotics Store: Controlling Warehouse Costs Move: Hazmat Shipping Compete: Supply Chain Visibility Online: ProMat 2017 Coverage & Slideshow</p> <p>BONUS DISTRIBUTION: IndustryWeek Manufacturing & Technology Conference & Expo, Cleveland, May 8-10</p> | <p>Cover: Energy / Alternative Fuels Make: Ergonomics Store: Reverse Logistics Move: Autonomous Vehicles / Drones Compete: Globalization Online: Top Supply Chain Schools in the U.S.</p> | <p>Cover: The Lift Truck Issue Make: Industry Report: Food & Beverage Store: Dock Equipment & Systems Move: Transportation Management Solutions Compete: Forklift Safety Online: Top 25 Supply Chains; Forklift Safety Day Coverage</p> | |
| JULY / AUGUST - Ad Close: 7/18/17 | | SEPTEMBER - Ad Close: 8/17/17 | |
| <p>Cover: State of U.S. Logistics Make: 3-D Printing Store: Warehouse Management Solutions Move: Controlling Freight Costs Compete: Global Hot Spots for Logistics Online: Top 10 Forklift Manufacturers</p> | | <p>Cover: Editorial Advisory Board Roundtable: Forecast 2018 Make: Packaging & Labeling Store: Cubing & Weighing Move: Intermodal / Rail Compete: Corporate Social Responsibility / Sustainability Online: CSCMP 2017 Coverage</p> <p>BONUS DISTRIBUTION: CSCMP 2017, Atlanta, September 24-27</p> | |
| OCTOBER - Ad Close: 9/14/17 | | NOVEMBER / DECEMBER - Ad Close: 11/14/17 | |
| <p>Cover: Automation Make: Lean Supply Chains Store: Wearables / Handhelds Move: Last Mile Delivery Compete: Cloud Computing Online: Best & Worst Warehouse Locations in the U.S.</p> | | <p>Cover: Innovation Awards Make: Site Selection: Best Places to Make Your Products Store: Containers & Pallets Move: 3PLs Compete: MRO Strategies & Solutions Online: Top Supply Chain Innovations of 2017</p> | |