

2017 Editorial Calendar

In every issue: Industry News | FIA News | Plant Tours | Success Stories | New Products

Only Online: What this means is... Monthly “condenser” of manufacturing hot topics and technology trends — showing how the wider world is influencing the forging/forming business sector.

JANUARY / FEBRUARY - Ad Close: 1/31/17	MARCH / APRIL - Ad Close: 3/29/17
<p>Forging Today Robotics and automation for Forging: Robots are standard issue for forging shops, but the advances in robotics design and control technology are creating new workspaces — more creative, more flexible, and more productive.</p> <p>New Direction Trends in Lubricant Selection: How do materials, temperatures, and production volumes determine the right formulation – one that forgers can rely on to keep their operations safe and efficient?</p> <p>FORGEFAIR 2017 PREVIEW</p>	<p>Forging Today Process Simulation for Forging: Every decision is made before production begins. New software capabilities represent a consolidation of product development and process set-up — which is increasing throughput for forgers.</p> <p>New Direction Trends in Material Handling: Looking closely at the equipment and information that ensures product quality and process efficiency.</p> <p>BONUS DISTRIBUTION: IndustryWeek Manufacturing & Technology Conference & Expo - May 8-10</p>
MAY / JUNE - Ad Close: 5/30/17	JULY / AUGUST - Ad Close: 7/20/17
<p>Forging Today Finish Machining for Forging: Custom machining and finishing grows increasingly important to forgers strategies, and their technology selections create new process necessities and product standards.</p> <p>New Direction Trends in QC/Testing: Beyond product certification, state-of-the-art inspection gives forgers a new level of insight and a promotional edge</p> <p>2017 FORGING SAFETY REVIEW</p>	<p>Forging Today Heating Technology for Forging: Designing the process flow is as important as achieving the thermal set point. Identifying the specific parameters for materials and location at each location will ensure high throughput and maximize productivity</p> <p>New Direction Trends in Material Selection: From forging stock to die materials, metallurgy influences process control, product design and quality.</p>
SEPTEMBER / OCTOBER - Ad Close: 9/28/17	NOVEMBER / DECEMBER - Ad Close: 11/27/17
<p>2018 FORGING Buyers Guide: Forgers’ only directory for capital equipment, software, consumables products, and services for their plants and organizations.</p>	<p>2018 FORGING Executive Outlook Survey: Forging execs and operations managers reveal their capital spending plans... biggest concerns... best opportunities.</p>