

Create A Long-Term Marketing Effect With Content Living Online While Generating Leads

Custom eBooks

eBooks are a powerful tool to engage and educate current and prospective customers through a series of chapters on a specific topic. Content is formed into an PDF and can be comprised of photos, graphs/charts, research, advertisements, videos, and custom-written copy.

You receive:

- Unique, custom content written by experienced experts in your market. Content can also be supplied by the sponsor
- PDF format
- Design/layout and production
- Registration capabilities (optional)
- Promotional campaign to drive lead generation

Useful For:

- Establish authority in your industry
- Bring in new traffic
- Generate leads
- Brand/product promotion
- Long-term engagement

Complimentary Solutions

Webinars

Turn your content into a thought leadership webinar.

Lead Nurturing

Drive leads with our 3-touch lead campaign.

Content

Create a whitepaper or infographic to share knowledge and gain thought leadership.



[View a custom eBook example >](#)