

Deliver Engaging & Educational Content To Your Audience

Custom eNewsletters

Exclusive and custom-designed newsletters are dedicated to delivering a mix of editorial and sponsored content to a targeted audience while establishing your brand as an industry expert and driving traffic to your products and resources. Custom eNewsletters include three to four pieces of our award-winning editorial content plus a variety of your sponsored items.

You receive:

- Brand logo
- Your White Paper / Case Study / Video
- Product / Service Spotlight
- 300 x 250 banner ad

Useful For:

- Create awareness
- Thought leadership
- Staying top of mind to customers
- Consumer education
- Qualified leads

Complimentary Solutions

Content

Create a whitepaper or infographic to share knowledge and gain thought leadership.

Lead Nurturing

Drive leads with our 3-touch lead campaign.

Pop Quiz

Add customer interaction into your e-newsletter engagement.

The screenshot shows a professional eNewsletter layout. At the top, it features the title 'THE HAND SAFETY ADVISOR' and the tagline 'Brought to you by: EHS Today' and 'Powered by: Dyneema'. The main content area includes several articles with images and 'Read more' links. On the right side, there is a vertical sidebar with a 'ZERO EXCUSES' logo, a 'NEW Hand Safety Pop Quiz' announcement, and a 'BEGIN' button. At the bottom, there are logos for Dyneema and EHS Today, along with a footer containing contact information and a privacy policy link.

[View a custom eNewsletter example >](#)



78% of CMO's
think custom content is the
future of marketing.