

# Generate Buzz With Innovative & Memorable Content

## Custom Infographic

Infographics draw a wider viewing audience to information that might otherwise be hidden in long-form content. Adding infographics to your content strategy helps build awareness around your brand, drives traffic to your website and encourages social sharing of your content. Infographics are very useful for brand awareness, increasing your web traffic, social sharing, and making data visual and easy to understand.

### You receive:

- Custom design based on content
- Optimized images for sharing and social search
- Marketing and promotion (optional)

### Useful For:

- Brand awareness
- Increased web traffic
- Social sharing
- Data visualization

## Complimentary Solutions

### Whitepaper

Publish your custom content as a white paper to gain even more leads and visibility.

### Lead Nurturing

Drive leads with our 3-touch lead campaign.

### Promotional Campaign

Drive downloads or leads using a robust marketing campaign.



Infographics have increased from 51% to 62% in 2015 as a content marketing tactic.