

# Be Recognized As An Expert

## Category / Topic Branded Channel Sponsorship

Several Manufacturing & Supply Chain brands have Category/Hot Topic Channel pages that quickly connect our readers with critical and timely news, trends, products and commentary on key industry topics. Sponsorship packages can drive visibility to your products, videos, infographics, research and more.

### You receive:

- Exclusive 728 x 90 Leaderboard / 300 x 250 or 300 x 600 Rectangle
- Three content pieces (articles, whitepapers, or research)
- Two Products

### Update your branded channel to include:

- Custom content creation
- Sponsored blogs
- High Impact or Rich Media ad units
- Twitter feed integration
- Targeted eblasts driving traffic to your content assets

## Hot Topic

Work with our award winning editorial team to choose a trending topic to sponsor.