

Build ROI With Lead Generation

FasTrac eNewsletters

Subscribers receive instant product and service information emailed directly to their inbox with FasTrac. This direct, high-quality lead-generation tool is the perfect sponsorship opportunity for companies to showcase their products or services.

Lead Generation

You'll receive leads from EVERYONE who clicks on your company link. Your direct leads, with complete contact information, are automatically sent to you every month. No guarantee placement order within the FasTrac. Ad positions will rotate randomly on a monthly basis.

The screenshot shows the FasTrac NED New Equipment Digest website. At the top, it says "The Latest Products in the Manufacturing & Industrial Marketplace". Below that, there's a "Learn More" button. The "Featured Products" section includes:

- Industrial Scene Recycling:** BioCo shredders can handle a wide range of materials including scrap, metal, oil, used pallets and tires, scrap and industrial product, pallets, magazines, and even more on wheels.
- Having Trouble Getting Stainless Steel Cathodes on Time?** Contact CLIMAX INSTRUMENT LABORATORY, INC.
- LED DIRECT REPLACEMENT FOR EXISTING METAL HALIDE LAMPS:** LED DIRECT REPLACEMENT FOR EXISTING METAL HALIDE LAMPS. Project W/ FREE QUOTE.
- Plug-N-Play LED for 100W METAL HALIDE LAMPS:** No fixture change or rewiring required. Just screw it in. It's EZ. 3000 K color temp. 10000 hrs. Saves 80% in energy - \$752 per fixture. Long life - 1 year warranty. Call today for FREE info. FREE shipping. plus a 30 day money back guarantee. Call now 888-882-1054.
- The Hardener is a Disposable Hard Hat Liner:** Contact DUN INDUSTRIES.
- The Power Tag:** The Power Tag provides productivity and minimal response by providing up to 1000 unique tags with ease. The tag is equipped with an electronic reader to accommodate various tag heights, and its flexible design when with attaching reader enables the user to rotate tags and create multiple.
- Thermoseal Welding Saves Time and Improves Results:** Contact DDC CORPORATION.
- UHMW & Anti-Static UHMW Film:** Contact DB INDE COMPANY.

ENEWSLETTER	CIRCULATION*	FREQUENCY	POSITION AVAILABLE	RATE
NED New Equipment Digest	67,000	Monthly	13	\$1,900 net per month
EHS Today	37,000	Monthly	12	\$1,600 net per month
MH&L Material Handling & Logistics	26,000	Monthly	12	\$1,300 net per month
AMERICAN MACHINIST	6,000	Monthly	9	\$800 net per month
FOUNDRY Management & Technology	3,400	Monthly	9	\$750 net per month
FORGING	1,300	February, April, June, August, October & December	6	\$700 net per month

*Publisher's Own Data